

charitable events:

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1. Seiche Sanders, Ashley Weber, Jeff Newman and Jodi Wolfe at "10th Annual Party With Heart," held March 29 at MSOE Kern Center, benefiting Camp Heartland. **2. Bart Starr, Willie Davis and Cherry Starr** at "Vince Lombardi Award of Excellence Dinner Ball," held March 1 at Pfister Hotel, benefiting Vince Lombardi Charitable Funds Inc. **3.** New Berlin Lions Club members receive the Volunteer of the Year Award from Center for Blind and Visually Impaired Children at "Feast for the Senses VI," held April 5 at Radisson North Shore, benefiting Center for Blind and Visually Impaired Children. **4. Sue Swan, Caroline Krider and Nancy Korom** at "O2 Oxygen Ball: A Breath of Fresh Air," held March 15 at InterContinental Milwaukee Hotel, benefiting American Lung Association of Wisconsin.

making a difference:

KRISTA SWANSON,
EXECUTIVE DIRECTOR,
INFANCY INTERNATIONAL



After volunteering in neonatal units and nurseries in Africa, Krista Swanson, an Oconomowoc native with a doctorate in clinical psychology, saw a need for introducing parental involvement in the care of low-birthweight and frail babies. That led her to the 2007 founding of Infancy International, a nonprofit humanitarian organization dedicated to developing sustainable, family-centered solutions for the care of fragile infants. The organization partners with 50 volunteer professionals throughout Europe, South America, North America and Asia to educate medical professionals, parents and community organizations on low-tech, low-cost strategies like skin-to-skin contact methods for stabilizing a baby's breathing, heart rate and temperature. Infancy International has ongoing initiatives in the African nations of Tanzania and Namibia, where it has educated numerous doctors and mothers. A second phase of the project begins this month and will reach hundreds more. For Swanson, the work's greatest reward is seeing "the empowerment that happens with parents in communities. ... They're impacting weight gain and the child's ability to focus, and when they see what a difference that makes, it catches on like wildfire."

— Sara Johnson

upcoming events:

6/7 "TREK 100 RIDE FOR HOPE." Benefits MACC Fund. 100-mile, 62-mile, 42-mile and 20-mile routes. Scenic ride through the Lake Country area with frequent rest stops. 7:30 a.m. Biking attire. \$40. Preregistration only. Waukesha County Technical College, 800 S. Main St., Pewaukee, 414-456-5830, maccfund.org.

6/7 "ENCHANTING EVENING GALA." Benefits the Sharon Lynne Wilson Center for the Arts. The "Shakin' Up the Standards" theme is a nod to the Great American Songbook. Dinner, dancing, music and comedy from Broadway's Mark Nadler,

live music by The Mr. Lucky Syndicate and a live auction. 6 p.m. Black-tie. \$400. Sharon Lynne Wilson Center for the Arts, 19805 W. Capitol Dr., Brookfield, 262-373-5029, wilson-center.com.

6/14 "STRIDES FOR LUPUS." Benefits Lupus Foundation of America, Wisconsin Chapter, Inc. One-mile or three-mile noncompetitive walk. 11 a.m. \$20/adult, \$10/child. Mount Mary College, 2900 N. Menomonee River Pkwy., 414-443-6400, lupuswi.org.

6/14 "THE 14TH ANNUAL MDA TUB RUN." Benefits Muscular Dystrophy Association in

Southern Wisconsin. Motorcycle ride, poker run, bike games, auctions and entertainment. Coordinated by the South Central Wisconsin Harley Owners Group and Kutter Harley-Davidson. Noon. Motorcycle attire. \$25 entry fee, pledges encouraged. Kutter Harley-Davidson, 3223 N. Pontiac Dr., Janesville, mdarides.org.

6/20 "PUTTIN' FOUR PAWS." Benefits Washington County Humane Society. Includes lunch and dinner. Raffle and silent auction. Registration 9 a.m.; shotgun start 10 a.m. Casual attire. \$100/person, \$380/foursome. Scenic View Country Club, 4415 Club Dr., Slinger, 262-677-0731, washingtoncountyhumane.org.